Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_

**DESIGN YOUR OWN BUMPER STICKER**

**Directions:**

This formative assessment is simple: Create a bumper sticker for “The Cask of Amontillado.” The bumper sticker must connect to a literary element (symbolism, theme, tone, diction, and/or characterization) found in the short story.

1. Design your bumper sticker. Your bumper sticker should be **BOLD** in design and should be **easy** to read from a 3-6 feet distance. Be sure to use bold **colors** and only **limited** wording. Your bumper sticker ***must*** be appropriate.

2. On the back of your bumper sticker, write a descriptive paragraph about your message. The paragraph must include an *explanation* of the theme expressed by the bumper sticker and *reasons for its importance*. You may type your paragraph (double-spaced) and glue it to the back of the bumper sticker.

**Rubric**

**Bumper Sticker Design**

My bumper sticker was BOLD, easy to read from far away, used color, and had limited wording. My assignment was done *neatly.*

25 Exceeds Standards (Wow! You went above and beyond the expectations.)

20 Meets Standards (Good Job. You did exactly what was expected.)

10 Does Not Meet Standards (What happened?)

**Bumper Sticker Message**

The message on my bumper sticker was creative, informative, and made a statement about the importance of the short story.

25Exceeds Standards (Thought provoking/Witty)

20 Meets Standards (Appropriately connects to the work)

10 Does Not Meet Standards (Lacks connection)

**Descriptive Paragraph**

I provided a descriptive paragraph explaining the theme of my bumper sticker and the reason for its importance. *My paragraph* used proper grammar, spelling, and punctuation.

50 Exceeds Standards (Perfection)

40 Meets Standards (Adequate explanation/ Few issues in grammar and conventions) 25 Does Not Meet Standards (Fails to address topic/ Excessive issues in grammar and conventions)

Final Grade: \_\_\_\_\_\_\_\_\_\_\_\_\_